

Communiqué de presse  
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**SciencesPo**  
EXECUTIVE EDUCATION

**THE  
NELSON  
MANDELA  
SCHOOL**  
of Public Governance



**AFD**  
AGENCE FRANÇAISE  
DE DÉVELOPPEMENT

## **Working Today to Train the Leaders of Tomorrow**

The LeAD Campus Program is recruiting!

For the 4th consecutive year, LeAD Campus is launching its recruitment drive for high-potential Africans. Entrepreneurs, executives or managers from the private, public and associative sectors, LeAD Campus is perfect for you!

Why LeAD Campus? Because today, Africa is now, more than ever, an important issue for the future! Investment projects continue to grow on the continent—one third of countries have growth above 6%. But the potential is in its human capital, which makes it vital to provide these human resources, men and women, the necessary skills to better handle opportunities of tomorrow.



To meet these needs, Science Po Executive Education, University of Cape Town, the Institut Supérieur de Management de Dakar and the AFD developed the LeAD Campus 3 years ago. This training program aims to recruit 35 high potential individuals from across Africa, working with them to develop their vision, skills, businesses and capacity to innovate. This accelerated 6-month training program, compatible with ongoing professional activities, allows the participants to develop not only their leadership but also reinforce their understanding of business fundamentals

in the African context.

Through support provided by a professional mentor and meetings with experts throughout the program, participants learn to better manage the arrival of new inclusive economic models, specific to the continent, and develop their projects in a coherent way.

From April to September, the participants, each with their own profile, take part in online activities and three workshops/seminars in Cape Town, Dakar and Paris. The pedagogical process is centred around key themes adapted to the continent—Leadership, Business and Social and Environmental Issues. Training combines high-level courses, practical exercises, experience sharing, site visits and inspiring meetings. LeAD Campus is also an opportunity to expand one's network across the continent and speed career advancement.

“This program allowed me to open up my horizons. I can use this input to improve my organisation's work.” A. Coulibaly, Mali— LeAD Campus 2018.

Now's the time! Do you have 5 years of experience and you come from an African country? Apply for the LeAD Campus 2019 at <http://www.afd.fr/fr/lead-campus-application> (deadline for applications, January 31, 2019).

### **About LeAD Campus**

*The LeAD Campus is designed to identify and develop skills and meet African leaders. The goal is to identify managers who work to integrate growth and sustainable development of the African continent into their company or organisation practices. This French/English bilingual program is centred around three themes—My Leadership, My Business, My Society.*

*LeAD Campus is a pan-African program developed by two African institutions, the Nelson Mandela School of Public Governance at the University of Cape Town and the Higher Institute of Management of Dakar, and two French institutions, Sciences Po Executive Education and the AFD (French Agency for Development). The training curriculum and research themes are specifically adapted to the continent. Many companies support the program by participating in its steering and implementation through expert mentoring and participation.*

*Since its creation in 2016, LeAD Campus has trained almost 80 men and women from more than 26 countries from the African continent.*

### **For more information about the LeAD Campus Program**

#### **Contact**

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#### **Short overview**

<https://www.afd.fr/en/lead-campus>

#### **Submit your application:**

<https://www.afd.fr/fr/lead-campus-application>

#### **Program news**

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